

Wellington Town Council

Town Mayor
Cllr D. Roberts



Town Clerk: KAREN ROPER

B.A (Hons), DMS
Civic Offices, Larkin Way
Tan Bank, Wellington
Telford TF1 1LX
Tel: 01952 567697
Fax: 01952 567690

Email: wellingtontowncouncil@telford.gov.uk
www.wellington-shropshire.gov.uk

EVENTS AND COMMUNICATIONS COMMITTEE

Minutes of the meeting held on **Tuesday 27th September 2022** commencing at 4.00pm.

Present:

Cllr Davis	Cllr Fairclough
Cllr Hall	Cllr Pierce

In attendance: Caroline Mulvihill – Events and Communications Manager

43/22 Welcome and Introductory Remarks - Cllr Davis welcomed members and those viewing online.

44/22 Apologies for Absence – Cllr Lowe and Cllr Barker, apologies accepted.

45/22 Declarations of Interest – There were no declarations of interest received relating to items on the agenda.

46/22 To confirm the minutes from the meeting dated Tuesday 30th August 2022
Proposed by Cllr Hall, seconded by Cllr Pierce, and **RESOLVED UNANIMOUSLY** that the minutes of the 30th August 2022 were a true and accurate record.

47/22 Matters arising from those minutes:

- CM was requested to produce a report detailing all the events taking place in Wellington including those delivered by community groups and businesses. Cllr Davis thanked Caroline for producing the requested report detailing what events have taken place and what events are scheduled. Cllr Davis stated that there were already a lot of events already planned and any additional events needed to be

29.9.22

thoroughly thought through taking into consideration factors such as administration time and officer time on site.

- CM would be asked to present costed options for an interactive digital unit to the next meeting.

Cllr Davis reported to members that Caroline had sent him an interactive board option from our current supplier. It was felt more time was needed to research products further and that this would be brought back to members at the next meeting.

- KT would liaise with the Friends of Dothill Nature Reserve to move the trees from Market Approach to the Reserve.

In Cllr Tomlinson's absence Cllr Pierce reported that at the last DNLNR meeting it was agreed that the 6 planters would be accepted onto the reserve. Caroline mentioned that her contact at DHLNR was away on holiday and that the move of the planters would be picked up on his return.

Cllr Hall asked what was happening with the wooden surrounds, Cllr Peirce assured members that between DHLNR and FOWS that the wood would be put to good use.

- CM to report 'Past and Future Events for August' to the next meeting.

Caroline reported that the recent Scooter Festival was a great success with approx. 120 scooters in attendance. They unfortunately did leave earlier than planned but no one could not foresee the sad passing of the Queen and they had tribute rides to go onto.

Cllr Davis said that he had spoken to local businesses and that they were positive and happy with the additional event and the people it brought into town.

Caroline stated that the over 60's event planned for 28th September only had a few morning seats still available with the afternoon and evening sessions fully booked.

48/22 Correspondence:

- Christmas Lights Switch on

Cllr Davis asked members to move this discussion into a closed session due to the sensitivity around costs and suppliers. Members agreed

49/22 Past and Future Events – This item was covered in the above discussion

50/22 Love Wellington report - The report had been previously circulated and also tabled.

Cllr Pierce said how professional and well put together the TIOW magazine is, all members agreed.

Cllr Davis happily welcomed all the new businesses that had recently come to Wellington and was delighted to see how well the late night markets were doing.

Cllr Pierce updated members that the opening of the secret garden had to be postponed due to the Queen's sad passing and that the alternative date chosen was now subject to a rail strike so when another date was agreed she would let members know.

51/22

Wellington Festival

In Cllr Lowes absence Cllr Pierce mentioned that a festival meeting had taken place. She confirmed that the school competitions were all still going ahead and plans for the festival were starting to get underway with Paola Armstrong contacting local community groups for inclusion.

Date and time of next meeting – Tuesday 25th October at 4pm.

Apologies were received by Cllr Davis and Caroline Mulvihill for this meeting.

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Events & Communications – Love Wellington Report Sept 2022

Campaigns & Activities

Next campaigns – Witches of Wellington over October Half Term, Shop Local this Christmas Nov/Dec (may change the wording on poster) and looking to get banners up to support Christmas campaign.



New businesses in Aug / Sept

Dome Vegan Cafe
Natural Therapy (Bell Street)
Fabulous Feet (Wellington Market)
The Little TV Co (Wellington Market)
Hills Butchers (moved to the Food Court)
Malcolm Wickstead Butchers (Wellington Market)
Wrekin Soaps (Wellington Market)
Maddies Creations (Wellington Market)

Station opening – Secret Garden

Wellington Station – Opening of new Secret Garden postponed on Sat 10 Sept – due to death of the Queen, rearranged for 1 Oct – may have to be postponed again due to industrial action on that day.

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Italian Scooter Day in Wellington

Well organised, third party event organised on Sunday 18 Sept with over 120 Scooters visiting Wellington. Food court in the market was open. It was very popular and deemed to be a great event for Wellington. Only downside was the works going on Market Street caused some disruption and made navigation to the food court tricky, and Unfortunately due to the Queen's funeral the next day many scooters left earlier than expected to take part in memorial ride outs. Keen to repeat next spring with lessons learnt.



Love Wellington Business Group and Networking

Took place on 6 Sept at Q Financial, with police attending to talk about new policing initiatives in Wellington Centre and Nathan Lyttle from T&W Council to go through the Market Street works. Unfortunately not well attended by businesses which was a shame given the guests however businesses now working more closely with the police. Group on WhatsApp still very active.



Press & Media Coverage

August / Sept

Radio Coverage: Scooter Festival 12/9/22

Wellington September Business Meeting	Shropshire Live
Wellington Scooter Fest	Shropshire Star, Telford Lifestyle Magazine, Telford Scene Magazine
Wellington Walking Festival	Telford Lifestyle Magazine, Telford Scene Magazine
Witches of Wellington	Telford Lifestyle Magazine, Telford Scene Magazine
Sounds in the Square & Bowring Park events	Telford Lifestyle Magazine, Telford Scene Magazine
Proclamation of the King	Shropshire Live, Shropshire Star
Cake kit collaboration & E Bikes	Shropshire Live

Organised a meeting of town champions last week with the following towns represented: Shrewsbury BID, Oswestry BID, Newport, Ludlow, Ellesmere, Bridgnorth, Wellington, Madeley. We have agreed to form a quasi official group and will be liaising with Mark Hooper from Visit Shropshire.